

Tour Operator Spotlight:

GOGO Worldwide Vacations Brings Over 50 Years of Travel Industry Experience to Tahiti



GOGO Worldwide Vacations and Tahiti are relatively new friends, but this tour operator is far from the new kid on the block in the travel industry. Known as the largest independent travel wholesaler in the U.S., two years ago GOGO introduced Tahiti as an addition to its already extensive destination roster. GOGO's Tahiti product line consists of 28 hotels and resorts across 12 Tahitian islands. GOGO's 2002 full color brochure, scheduled for release this Spring, will feature a large array of vacation choices, sightseeing, multi-island packages, accommodations profiles, easy to read reference charts, and frequently asked questions about Tahiti. The brochure's packages are a perfect choice for honeymooners, couples who desire an unspoiled romantic getaway, active retirees, and travelers seeking a multitude of soft adventure experiences. A projected hot spot

of the collection is the Marquesas Islands, home to the CBS reality series Survivor Marquesas where fans are sure to flock after seeing the stunning islands on television.

GOGO Worldwide Vacations is a travel industry innovator and the creator of the package vacation. In 1951, the late Fred Kassner and his partner Gil Haroche founded GOGO Worldwide Vacations which revolutionized the way the world travels by making holidays affordable to all. By combining attractive hotel prices with flexible airline flight selections, GOGO brought value vacations and worldwide travel to the general public who otherwise may not have had the opportunity to enjoy the beauty of Tahiti's turquoise waters and breathtaking landscapes.

GOGO prides itself on offering the most extensive product line and top-notch service to all travel agents. Over 20,000 agencies are serviced through GOGO's 50+ nationwide offices which provide the largest variety of packaged vacations in the world with products on five continents encompassing over 3,500 hotels and more than a dozen airlines. It is the number-one wholesaler to the Caribbean and Florida, and one of the top three to Hawaii, Mexico and Europe. The firm's roster of honors, achievements and awards is lengthy.

Through the years, GOGO introduced winning promotions throughout all its destinations, such as summer sales, free nights, rental car upgrades and value-packed add-ons, which have become industry staples. GOGO now services over one million clients annually.

With unquestioned financial stability, GOGO enjoys a 51-year reputation as an industry leader in product, service and reliability.

-Information provided by GoGo Worldwide Vacations

For brochures, information, or to make reservations, please call 800.229.4999 or visit the company on the World Wide Web at www.gogowwv.com



ISLANDS ESCAPES...by GOWAY

**The Islands Escapes Difference...
personal attention, helpfulness and appreciation**

Islands Escapes is a division of Goway Travel, the way to go DOWNUNDER for 32 years from North America. *Islands Escapes* specializes in package FIT programs, custom design FIT programs, special interest itineraries and group tours to Tahiti and other South Pacific Islands.

The Islands Escapes reservations team are specialists in selling Tahiti, all staff have traveled to the destination therefore have excellent product knowledge, and have a great understanding of "The Islands Escapes Difference"- personal attention, helpfulness and appreciation. The Islands Escapes difference also includes Customer Service Representatives who are available

24 hours a day to assist your clients in Tahiti.

Travel Agents are invited to become an Islands Escapes GSA member where there is the opportunity to earn additional commissions, eligibility for invitations to participate in GSA's achievers familiarization tours and much more.

Islands Escapes by Goway is a member of USTOA, ASTA and its Tour Operator Program (TOP) providing legitimate consumer protection and errors and omissions insurance. Islands Escapes is marketed extensively throughout the United States, features a comprehensive 24 page brochure dedicated to Tahiti and maintains excellent working relationships with the major airlines servicing Tahiti from North America including Air Tahiti Nui, Air New Zealand and Air France.

Information provided by Islands Escapes...by Goway

For more information: 800 667 6601

www.islandsestapes.com

WINDSTAR CRUISES RETURNS TO TAHITI


The *msy Wind Song* spent her first ten years from 1987 to 1997 in the South Pacific and will return to Tahiti and Her islands in May of 2002, after a four-and-a-half year hiatus. The *msy Wind Song*, a 148-passenger sailing yacht, will begin her 14-day South Pacific repositioning cruise from New Zealand to Papeete



on May 1, 2002. On May 14, 2002 the Wind Song will disembark from Papeete on a 10-day "Tahiti Reunion" cruise that will sail to the islands of Rangiroa, Arutua, Huahine, Raiatea, Bora Bora, Moorea, and Tahiti. The Wind Song has scheduled thirty-two, 7-day/5 island cruises

through the end of 2002. Passengers will board in Papeete on Friday afternoon and spend a week visiting the islands of Tahiti, Raiatea, Huahine, Bora Bora, and Moorea. Windstar will partner with Air Tahiti Nui, as their current air schedule will allow cruisers to fly in and out of Tahiti on embarkation or disembarkation day. An early booking rate is being offered on all 34 Tahiti cruises booked by April 30, 2002.

For more information contact Windstar Cruises Reservations at: 800-258-SAIL or visit www.windstarcruises.com



**Survivor Marquesas -
Tahiti's Mystical Islands
Debuted February 28th**

The recent launch of Survivor 4 may have a measurable impact on travel to Tahiti and Her Islands. The show will definitely assist us in our branding, positioning and expanding our market for the destination. With all of the promotional activity and PR for this series, we are suggesting you contact your consumers to alert them to the fact that you are an experienced member of the Tahiti Tiare Specialist Program and that you are prepared to make their dream vacation a reality.

DISCOVERING CLUB MED AT BORA BORA

Club Med is the world's most experienced active vacation alternative, with more dance floors, theaters, sports and specialized children's facilities than any other organization, entertaining its guests in a genuine and warm environment. Pioneer of the all-inclusive concept in the 1950s, today Club Med serves as the perfect destination for the active vacationer who is always searching for something to do. Whether Gracious Members (G.M.s/ Club Med guests) want to participate in recreational sports and dynamic activities, interact with interesting people from all over the world or simply relax and spend some time on their own in exotic locations around the world, they can find it all at Club Med.

Club Med's Bora Bora Village is no exception to the Club Med philosophy of active lifestyle vacations. G.M.s can choose from an extensive list of recreational sports activities, ranging from snorkeling, windsurfing and sailing to kayaking, beach volleyball and tennis. For entertainment, Club Med Bora Bora offers evening shows featuring performances by Gracious Organizers (G.O.s/Club Med staff), as well as popular Tahitian folk groups. The Village also houses a full-service bar, a restaurant that serves lavish buffets and a Club Med boutique.

For G.M.s interested in learning about the rich history and culture of the island, Club Med offers a number of excursions outside the Village. They can discover the island on a 4x4, experience the thrill of shark feeding, take a boat or pirogue tour of the island, discover Bora Bora by catamaran or take a tour of the island by helicopter.

The Village is ideally located on one of the islands of French Polynesia in Faapore Bay, alongside the Pacific Ocean and 155 miles from Tahiti. It features a gorgeous turquoise water lagoon and white sandy beaches coupled with pleasant weather all year round. Club Med Bora Bora is built on five hectares of beautifully landscaped beaches, sheltered by typical Polynesian trees—badamiers, beefwood, and coconut—and a two-hectare coral bed pond that forms a natural swimming pool.



First-class accommodations at the Bora Bora village consist of Polynesian-style "farés" with balconies or terraces, built along the beach in a coconut palm grove and perfectly designed by a Parisian decorator.

Club Med invites your clients to experience its Bora Bora village and discover an exotic place unlike any other—a dream vacation. From its breath-taking setting to its extensive list of activities and entertainment, we guarantee the experience of a lifetime.

For more information please call 1-800- Club Med For Brochures please call 1-800-736-6950

Information provided by Club Med

**2002 Spring Workshops
Register on-line at:**

www.GoToTahiti.com/Workshop/

Please see insert for more details!

**...share the invitation with
agents in your office.**



**Restaurant Picl
of the Month**

Le Mandarin
Chinese Cuisine

Located in downtown Papeete near the waterfront. Excellent chinese food with entertainment on Thursday and Sunday nights.

26 rue des écoles - Papeete, Tahiti
50.33.50

PRODUCT UPDATES



HOTEL BORA BORA NUI RESORT & SPA OPENING AUGUST 2002

Hotel Bora Bora Nui Resort & Spa, a member of The Luxury Collection, is located on Motu Toopua, southeast of the main island of Bora Bora and just six miles from Motu Mute domestic airport. The resort will have 120 luxury suites located on 16 acres of lush, terraced hillside, and on the water of a private, protected cove. Each luxurious bungalow will feature rich, natural woods, marble bathrooms, French bath fixtures and Jacuzzi spa bathtubs. The resort will feature its own private island exclusively for its guests.

ROOMS: 82 Horizon Overwater Bungalow Suites (1010 square feet), 2 Horizon Overwater Bungalow Royal Suites (1451 square feet), 12 Beach Bungalow Suites (914 square feet), 16 Lagoon View Suites (1021 square feet), 7 Hillside Lagoon View Bungalow Suites (914 square feet), 1 Hillside Lagoon View Royal Suite (1451 square feet)

FEATURING: Mandara Spa, 4 exquisite private bungalows each with its own Jacuzzi, Fully equipped fitness center & juice bar facilities, 9675 sq. foot Infinity Swimming pool, Extensive water sports activities available, Private meeting room, Over-water check in area, set on a natural Aquarium.

IN ROOM AMENITIES: A/C (all suites), Ceiling fans, CD player, satellite TV with CNN & HBO, Direct dial telephones w/ voicemail, computer data ports, In-room safe, Mini-bar, In-room coffee and tea facilities, 110/120 volt AC, Glass floor viewing panels in overwater bungalows, Snorkels and masks available in over-water bungalows, Bungalows equipped for the disabled available, Daily maid service.

RESTAURANTS/BARS: Panoramic Restaurant, International and local cuisine. Beach Fare Grill, outdoor beach and poolside-dining. Overwater Bar, Beach Bar, and Panoramic Bar. 24 Hour Room Service. Canoe Breakfast available for overwater bungalows.

OTHER SERVICES: Business Center, Laundry and dry cleaning, Babysitting service, Gift boutique w/ pearl shop, Beauty salon, Heliport and electric shuttle carts, Private boat/shuttle transfer between the Airport and Vaitape Village

For more information on the property check out their Web site at www.luxurycollection.com.

- **Moorea Pearl Resort** construction is going very quickly and the hotel is scheduled to open on time in the beginning of June 2002.

- The opening of **Le Maitai Dream Fakarava** has been delayed to possibly mid-year. We'll keep you updated on their progress.

- **Bora Bora Lagoon Resort** has re-opened one week earlier than previously anticipated!



**For your info, Air Tahiti Nui has a
second toll free number:
1-866-U FLY ATN (835 9286)
and a second Web site:
www.flyatn.com**

Attention Agents!

**Do we have your
current information?**

All Tiare Members- Do you recall receiving special offers from various Tour Operators and Air Lines via e-mail from our office? It has come to our attention that we do not have e-mail addresses for many of our Tiare Members. If you have not submitted your e-mail to us, and would like to receive these special offers, simply send a message to the following account:
tiare@tahiti-tourism.com

Certified Agents- Please visit our Web site at your earliest convenience to verify that we have up to date links for you! If you have any additions or corrections please notify our office.

www.GoToTahiti.com