

## Tour Operator Spotlight:



*Pacific Escapes*



Pacific Escapes was launched with the common-sense approach of offering high quality products, competitive rates, co-op marketing opportunities, prompt commission payments and superb service.

It's a concept that's worked. In just three years, Pacific Escapes has risen to the impressive position as one of the nation's top Tahiti wholesalers.

"We work with excellent partners in Tahiti which enables us to tailor the perfect high quality vacation at a good value," says General Manager Peter Gruening. "We also have arguably the best reservations staff in the industry." Director of Sales Diane ApRoberts agrees. "The nation-wide business we've developed is due to the extensive education and knowledge of our staff. Agents know they can rely on our South Pacific staff to plan the

very best Tahiti vacation for their clients."

Pacific Escapes' full-color brochure features Tahiti and her islands of Moorea, Bora Bora, Huahine, Manihi, Rangiroa, Tikehau, Raiatea, Taha'a, and the magnificent Marquesas Islands, which recently gained fame as the setting for the popular reality TV series, "Survivor Marquesas." The brochure gives a richly detailed view of resorts and activities and includes a map of each island.

In addition to sending regularly scheduled broadcast faxes, the company frequently offers other marketing tools for its agency partners, such as cooperative advertising pieces and unique four-color flyers which are eye-catching handouts at shows and special events. Be sure to check out the most current Tiare Specials enclosed.

Looking forward, South Pacific Product Manager Angie Ward sees a stronger-than-ever Tahiti program. "We will continue to build and strengthen our relationships with key partners while expanding our focus to develop new island combinations with the Tuamotu Atolls and the Marquesas."

For a diverse, high quality Tahiti product at an exceptional value, travel agents may contact Pacific Escapes toll-free at 1-800-777-7992 or visit [www.pacificescapes.com](http://www.pacificescapes.com)



Tahiti Beachcomber Inter-Continental.

The above text was provided by Pacific Escapes.



## Six Islands, Eight Nights

by Heidi Douglas



This month's issue of Skin Diver magazine features Heidi Douglas' 12-page article of her trip to Tahiti and Her Islands. Heidi, with two colleagues from Skin Diver magazine, traveled to six islands; Tahiti, Moorea, Huahine, Raiatea, Bora Bora, and Rangiroa. Her article warmly reflects on Tahiti and Her Islands for the amazing diving, Tahitian hospitality, and the longing for a romantic companion.

## Mix a little Paris with Polynésia and voilà... Tahiti

by Rita Ariyoshi

The June/July issue of **Modern Bride** has an interesting 6-page spread on Tahiti, Moorea, Bora Bora and Huahine. Recommending Tiki Village Theatre of Moorea and touching upon the extras of the Moorea Beachcomber Inter-Continental's Dolphin Quest program and the newly appointed Hélène Spa.

## THE MODERN BRIDE GUIDE TO *The South Pacific*

by Joe Yogerst

The August/September issue of **Modern Bride** has a 17-page guide to several different South Pacific destinations. First and foremost, Tahiti and Her Islands pave the polynesian feeling of his article accompanied by several photographs of our beautiful islands.



# SHARK CHASERS

Burrud Productions, Inc. in association with Discovery Networks & the Travel Channel announces the start of a new series called, "Shark Chasers."

This exciting series will feature the debut of a talented duo of hosts led by Director and Underwater Cinematographer Louis Prezelin, longtime veteran of Jacques-Yves Cousteau's crew. The hosts will be JD Roberto and Ascanio Pignatelli.

The first episode of the series which takes place in the Bahamas will premiere on the Discovery Channel July 17 at 8 pm. Tahiti & Her Islands, which producers are already raving about, will be soon to follow!





The Tahiti Beachcomber Inter-Continental has just announced an addition to their Friday evening Soirée Marveilleuse ( a magical Tahitian evening with incredible dancing by the Grand Ballet) and their Wednesday Rotisserie night. Now showing, on Saturday nights at the Tiare Restaurant is "**The Arrival of the HMS Bounty**". The stage is set as the Bounty in the dining room of the restaurant. When the ship arrives on the island of Tahiti Captain Bligh invites your guests to have dinner at his table, located in the "officers quarters". The set design is over-the-top, the Grand Ballet impressive to say the least, bringing your clients an enjoyable, historical evening that they will never forget! For more information please visit the Tahiti Beachcomber Inter-Continental's Web site at: [www.tahiti-interconti.com](http://www.tahiti-interconti.com)



## Upcoming Events and Holidays

**June 23- 30**  
**Horue Surfing Competition**  
**on Tahiti**



**June 21- July 27**  
**Heiva 2002**  
**Tahiti and Her Islands**  
**Online schedule of events at**  
[www.gototahiti.com/Events](http://www.gototahiti.com/Events)

**June 29**  
**Autonomy Day**  
**Tahiti and Her Islands**

**August 15-20**  
**International Golf Open**  
**on Tahiti**

**For more information,**  
**Call 689-43-47-29/email: [meslin@mail.pf](mailto:meslin@mail.pf)**

### Restaurant Pick of the Month

## *Morrison's Café*

Located on top of Vaima Center in downtown Papeete, Morrison's Café features an International Cuisine catering to all ages. They often bring in entertainment to include Jazz musicians as well as local performers.

Centre Commercial Vaima, Papeete  
 Ph. 42 78 61



FOR IMMEDIATE RELEASE:  
**Waterman and Church host**  
**Inaugural Tahiti Aggressor Charter**

On September 28, 2002, the luxury dive yacht Tahiti Aggressor will set off on her maiden voyage hosted by award-winning filmmaker Stan Waterman and legendary underwater photographer and author Jim Church. Throughout the seven-day excursion in Tahiti's remote Tuamotu Atolls, Waterman and Church will share their adventures and photo expertise with an audience of 16 scuba divers.

"During the year that I lived with my family in French Polynesia I dived the passes and outside reefs of several of the islands. I remember the experiences as among the most vibrant and exciting diving in my many years of dive travel. At Rangiroa, the legions of gray reef sharks in the pass made the drift dive there one of the great shark experiences. National Geographic made an hour special TV show from our time in the islands. I look forward with great pleasure to my Tahiti return with Aggressor," says Waterman.

The 18-passenger Tahiti Aggressor offers intimate, seven-day inclusive scuba charters which depart from Rangiroa, Tahiti. For reservations, call your local dive shop, travel professional or Aggressor Fleet, Limited at 1-800-348-2628, e-mail: [tahiti@aggressor.com](mailto:tahiti@aggressor.com) or visit our web site at [www.aggressor.com](http://www.aggressor.com). Aggressor Fleet has franchise live-aboard dive yachts in Bay Islands, Belize, Cayman, Costa Rica, Fiji, Galapagos Islands, Kona, Hawaii, Palau, Tahiti, Truk Lagoon and Turks & Caicos.

E-mail [matt@aggressor.com](mailto:matt@aggressor.com) for an electronic photo file of the Tahiti Aggressor.

## P & O in Tahitian Waters

On Monday, June 17 P&O announced that they will begin cruising Tahitian waters in September 2002 under a 5 year contract. P&O will operate the two former Renaissance cruise ships, R3 & R4. One of the ships will remain in French Polynesia year-round, while the other is scheduled to stay in Tahiti & Her Islands for 2 months of the year, cruising other parts of Polynesia for the remainder. Air Tahiti Nui will be the official carrier of most of the P&O passengers to French Polynesia.

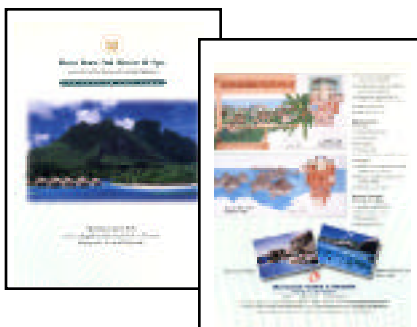


Tahiti's inter-island air carrier has just announced additional flights on Friday, Saturday and Sunday between Tahiti and Moorea in connection with Air Tahiti Nui. The Sunday flight is a new service while the Friday and Saturday flights are reinforcing existing service. The first flight is scheduled for Sunday, July 14. The new flight number will be VT 202 on all three days. Departing from Tahiti at 8:05 p.m. and from Moorea 8:35 p.m. For more information, please contact Air Tahiti at: [direction.commerciale@airtahiti.pf](mailto:direction.commerciale@airtahiti.pf)



### Pre-opening fact sheets for Bora Bora Nui Resort & Spa

Opening August 2002, the resort which will have 120 luxury suites featuring Mandara Spa, infinity swimming pool, meetings room, and natural aquarium in check-in area. For more info, call 1-800-782-9488 or [www.sheratonsintahiti.com](http://www.sheratonsintahiti.com)



## FERRY CHANGES

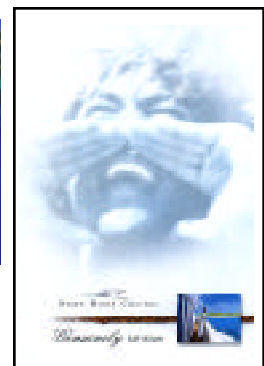
Since the Moorea Jet has stopped operation to Vaiare on Moorea from Papeete, the **Ono Ono** Ferry will operate 9 weekly rotations, as well as 32 rotations of its usual route to



Paopao on Moorea. Rate for both destinations will be the same.

**Aremiti 1** will operate between the East coast of Tahaa on Raiatea and Uturoa on Raiatea. The ship will make 9 weekly rotations, from Monday-Friday. Also, twice a week from Raiatea the Aremiti 1 will serve Tahaa and Bora Bora. The Aremiti 1 can accommodate 100 passengers.

## NEW PRODUCT BROCHURES



### Bora Bora Cruises

Bora Bora Cruises has just released a brand new sales kit which includes brochures for the Haumana with schedules, rates, calendar for 2003 and other general information in both English and French. Also, a large brochure with computer generated images for the Tu Moana and Tia Moana which will debut in April 2003